

COMMUNIQUE

Monthly Newsletter Of EO Punjab



Global Board Members

Forum Meeting (5th September)

Forum Meeting (12th September)

EO Punjab Annual Retreat GOA

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EO Blink

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Message from Board



*“Genius is one percent
inspiration and
99 percent perspiration.”
- Thomas Edison*

As an entrepreneur, it can take a long time, and a lot of perseverance, to see your bright idea turn into a successful business. You need to be prepared.

Creative thinking allows you to come up with new ideas, or an innovative approach to a problem. With businesses, new ideas can result in a new product, or a process that cuts costs or improves quality, for example. Fresh ideas give businesses a competitive advantage, and help make goods and services stand out in the market.

Different ways to generate ideas includes Lateral thinking, solving problems through an indirect and creative approach. Often referred to as thinking outside the box. Blue-sky thinking – open-minded thinking where everything is possible, and you are not restricted by realities. Mind Tools website includes different brainstorming techniques.

In this regard, I take the opportunity to welcome you to the next edition of “Communique – The Monthly Newsletter of EO Punjab” September 2014 Volume 8.

I’ve always heard that EO can help you excel beyond just business, and during this month I discovered that to be true. This month was a brainstorming month with all the arrangements going on for EO Punjab Annual Retreat Goa.

Looking forward to the exciting experience of EO Punjab Annual Retreat in GOA .

Trust and respect

Vivek Verma

Marketing and Communication Chair

EO Punjab Board Members 2014-15

Mr. Rajiv Garg

President

Mr. Anuj Jain

Finance Chair

Mr. Amit Thapar

Forum Chair

Mr. Vivek Verma

MarComm Chair

Mr. Aakash Bansal

Membership Chair

Mr. Vineet Jain

Learning Chair

Mr. Pankaj Gupta

Strategic Alliance Chair

Ms. Poonam Arora Mohindru

Chapter Admin

Event Committee Members

Mr. Vineet Jain

Mr. Vikram Jain

Mr. Aman Gupta

Mrs. Monika Choudhary

Mrs. Megha Garg

Mr. Anuj Jain

Mr. Vishal Juneja

Mr. Gaurav Mittal

Mrs. Sona Sardana

Mrs. Neelima Beri

SOUTH ASIA REGIONAL COUNCIL FY2014/15

Name	Position	Chapter	Phone
Shamit Khemka	Regional Director	EO New Delhi	+919810103360
Chiranjiv Patel	Area Director (North)	EO Gujarat	+919824077288
Sanjay Patwari	Area Director (South)	EO Hyderabad	+919848072000
Jai Dhar Gupta	Membership Director	EO Indore	+917869965441
Shravan Gupta	Integration Director	EO Bangalore	+919845249922
Gautam Gajra	Forum Director	EO Indore	+919893020083
Nikhil Sunil	South Asia Forum Champion	EO Coimbatore	+919944472012
Hameet Sawhney	Marketing and Communications Director	EO New Delhi	+919811020733
Rohit More	Strategic Alliance Director	EO Pune	+919822090490
Sudhakar Kadavasal	GSEA Director	EO Chennai	+919840767767
Sandeep Goyal	MyEO Director	EO Raipur	+919826146141
Dileep Agarwala	Learning Director	EO Nepal	+9779802034664
Rahul Matthan	Governance Director	EO Bangalore	+919845028261
Ankur Choksey	Mentorship Director	EO Mumbai	+ 919821677888
Saurabh Kakkar	Special Initiatives Director	EO Jaipur	+919829065000
Gaurav Agarwala	Finance Director	EO Kolkata	+919830087867

EO Global

Board Members 2014-15

EO Chairman	Blair Assaly, EO Edmonton
EO Chairman-Elect	Gilberto Crombe, EO Monterrey
Director	Jody Dharmawan, EO Indonesia
Director	Eric Gangloff, EO Reno Tahoe
Director	Lance Lai, EO Sydney
Director	Adrienne Lea Palmer, EO Dallas
Director	Ivan Ting, EO China South
Director	Sanjay Wadhwa, EO Chennai
Director	Yoon Li Yong, EO Malaysia

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Forum Meetings

Evanders

Forum 3

Held on: 5th September 2014

Venue : Hotel Hyatt Regency, Ludhiana

Time : 4pm

Attendees : Mr. Aman Gupta, Mr. Gurkirat Gular, Mr. Punnet Sardana, Mr. Kanwal Khurana, Mr. Anuj Jain, Mr. Amit Thapar, Mr. Pankaj Gupta

Moderator : Mr. Gurkirat Gulzar

Stringfellows

Forum 1

Held on: 12th September 2014

Venue : Hotel Hyatt Regency, Ludhiana

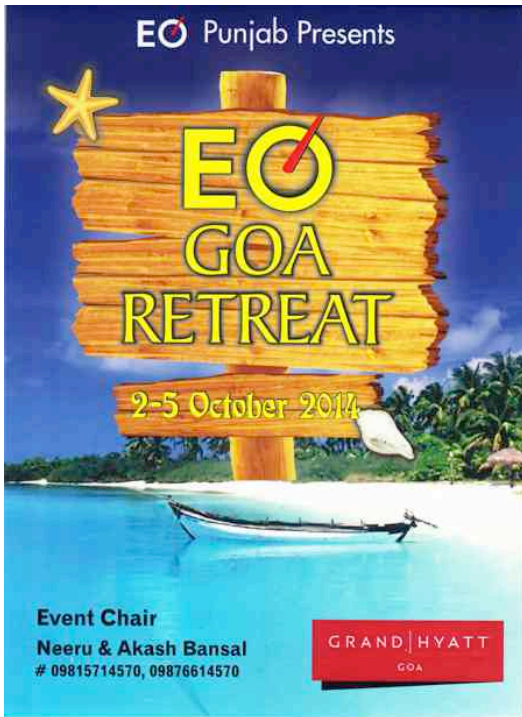
Time : 6pm

Attendees : Mr. Rajiv Garg, Mr. Aakash Bansal, Mr. Vikram Jain, Mr. Rahul Ahuja, Mr. Pankaj Gupta, Mr. Gaurav Mittal & Mr. Chetan Kalra.

Moderator : Mr. Rahul Ahuja

EO Punjab Annual Retreat (GOA)

2nd – 5th Oct. 2014



EO Magazine - *Octane*

1,033 EO members have written for *Octane* since 2006 ... will you add your name to that prestigious list? We're looking for content (500-700 words) to include in the December issue of EO's award-winning magazine. Specifically:

- **Educational:** Best practices, tips, lessons learned and insights into better business
- **Inspirational:** "Wow" stories from your entrepreneurial journey

Think of your article like a Forum conversation in print ... how can *your experiences* help your 10,000+ EO peers learn and grow? All content for consideration in *Octane* is due by **15 October**. While *Octane* is a competitive publication, all submitted content can be used in one or several of our global publications. Interested? Let me know, and I'll walk you through the process!

Say Liang Lim, Writer/Editor

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EO Blink



Are you a manufacturer of a product or a service provider?

Now is your chance to market your products or services to fellow EO Members.

"I had booked rooms using EO BLINK. The experience was great as were the prices. EOBLINK is an AWESOME idea. I hope you expand it to other verticals like Travel, etc." - **Samir Sood, EO New Delhi**

"I travel extensively within India on business. EO blink with its coverage of almost all major hotels in the metros and attractive rates, has become my default destination of choice for hotel bookings. Rates offered are hard to beat with a high convenience factor." - **Vinay Goyal, EO Bangalore**

"Hotel Booking through EO BLINK was good as the prices are lower compared to online portals and also they are not changing every day. I had a smooth experience and would recommend to others." - **Vikas Jalan, EO Hyderabad**

Mark Your Calender

Name of the Event	Event Type	Host Chapter	Dates
Annapurna Base Camp Trek	MyEO	EO Nepal	18th November, 2014
Call of the Wild - Safari to Bandhavgarh	MyEO	EO Raipur	24th November, 2014
EO Spark - Let's make a mark	AIE	EO Jaipur	21st & 22nd November, 2014
Acquatera Challenge-adventure race	MyEO	EO Chennai	18th December, 2014
Kids Leadership Academy	Kids' RIE	EO Kolkata	20th- 23rd December, 2014
BEYOND	RIE	EO Nepal	20th -23rd February, 2015
RIE 2016			
<p>The next RIE (after EO Nepal) is being hosted by EO NEW DELHI. The RIE Committee chair is Hameet Sawhney!</p>			

Celebrations



- ❖ Mr. Aman Gupta – 5th October
- ❖ Mrs. Meenu Kalra – 6th October
- ❖ Mr. Vivek Verma – 17th October
- ❖ Mrs. Neelima Beri – 24th October